

# PRESS RELEASE

Fort Lauderdale, FL (May 23, 2022)



## WELLCRAFT UNVEILS THE 355: BUILT TO PUSH LIMITS

The unrivalled versatility of Wellcraft owns the offshore with innovation and performance brought to the forefront with the Wellcraft 355.



For over six decades, Wellcraft remains the vanguard of offshore boating with a strong history of power and performance. Today, Wellcraft is widening its offer with a new, versatile generation built for all adventures, in all types of weather, providing a new perspective and enthusiasm for boaters worldwide. Outlasting trends, Wellcraft will enable them to conquer new territories, pushing the limits further than ever before. This new generation of performance cruiser will provide a wide range of capabilities and purposeful functions, responding to the toughest demands and meeting every challenge.

The Wellcraft 355 takes the lead in every aspect; outstanding design, comfort, and most importantly, speed and seaworthiness. Designed to push the limits - out past the horizon where the water is deep and adventure begins - Wellcraft utilizes its rich heritage of offshore experience to push into this new market with American flare and shameless enthusiasm.

“There is a new breed of enthusiastic performance boaters. They want to see the world from a different perspective,” explains Nick Harvey, Brand Director, “Instead of gazing at the sea from shore, they shove off and never look back.”



[www.wellcraft.com](http://www.wellcraft.com)

## Designed to Push Limits

Every inch of the Wellcraft 355 has been designed to the highest standards. Wellcraft teamed up with famed American naval architect, Michael Peters, the most talented yacht designer, Pawel Denert and Camillo Garroni. This winning team created this outstanding design to offer a fast and sea-worthy American outboard commuter for those looking to push their limits further and faster in every sea conditions. With triple Mercury or Yamaha engines, providing up to 1,050HP the Wellcraft 355 reaches top speeds over 50 knots (60mph).



“The Wellcraft 355’s rugged and functional design is built to withstand any weather. To go anywhere. To do anything,” explains Martin Meyer, Product Manager.

## Strong luxurious design

The Wellcraft 355 allows boaters to combine the thrill of piloting at high speed and the ability to discover unexplored places with a lifestyle of relaxation and luxury. The spacious wheelhouse with fully equipped galley provides comfort for five while cruising along. A sliding side door at the helm grants convenient access to the side passage and front cockpit. Three large sunbathers, with a spacious bench in the bow, create a luxurious place for relaxing. On the either side of the aft cockpit, two large side gates enable easy boarding access.



One of the most extraordinary features of the Wellcraft 355 is the connection between the wheelhouse and the aft cockpit: simply open the top-hinged window and entrance door and feel the outside getting inside.

Find the real luxury feeling of the Wellcraft 355 stepping down in the spacious front cabin with a full-size bed and ensuite bathroom with separate shower. Overall, you may sleep up to four people onboard!

Discover more about the new Wellcraft 355 on [www.wellcraft.com/wellcraft355](http://www.wellcraft.com/wellcraft355)

## About Wellcraft

For 60 years, Wellcraft continues to be a leader and pushes limits in American boat construction. Headquartered in Cadillac, Michigan, Wellcraft offers legendary, hand-crafted boats ranging from 20ft to 35ft. Wellcraft joined Beneteau Group in 2014, successfully launching into the international market space.

## Press contacts

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## Next dates

FLIBS: October 26th, 2022

Cannes Boatshow: September 6th, 2022



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